

Press release

E-commerce and pet care

SUPPLEO: NEW PRODUCT LINES FOR PUPPIES, SENIOR AND ACTIVE DOGS, PLUS NEW ACCESSORIES

Our range of products for dogs and cats is growing, with new, specially-developed product lines coming soon to Amazon.

Vivaro (Pordenone, Italy) - 25 September 2020 - **Suppleo**, the new brand of top quality dietary supplements for **cats and dogs** launched online through Amazon in March, is pleased to announce an extension to its product range. The current offering will be enriched with new, specially-developed lines **of dietary supplements** and **accessories** for pets, all distinguished by the care that's synonymous with Suppleo.

The existing **range of dietary supplements** dedicated to specific requirements for dogs and cats includes Suppleo Urinary, Immune System and Joint Comfort.

In addition to these products, **new, specially-developed lines** of dietary supplements will be available soon, dedicated to **puppies, senior dogs** and **active dogs**. A concentrated source of nutrients to promote good health, the supplements are based on patented Fc-Cubes® technology, which preserves the organoleptic properties and effectiveness of the ingredients. Available in two versions, for **dogs** and **cats**, Suppleo dietary supplements have been developed to meet the different needs of our four-legged friends.

The chewable, **highly appetising** tablets have been designed to suit even the fussiest eaters, as no change to established feeding routines is required.

Suppleo is also working on **new concepts for accessories** to be added to the odour-neutralising Myspace'sblu spray, developed to care for the places your pets go: use in the home on carpets, rugs and soft furnishings, in the car and even in cages, pet carriers and litter trays.

Company profile

Suppleo is the new range of **high-quality complementary feed for cats and dogs** based on the Fc-Cubes® technology patented by Italian company **Friulchem**, **together with a range of accessories designed with pets in mind.**

Due to more than 20 years in the international healthcare market with a specific **animal health** division, Friulchem has put their know-how and specialisation to use by developing a patented preparation system that **preserves the active ingredients**, including those most sensitive to temperature or mechanical stresses.

Friulchem has combined the exclusive **Fc-Cubes®** technology with high-quality ingredients and thorough research on the needs of dogs and cats to create Suppleo: the result is a range of specific products with a concentrated source of nutrients to promote the health of our beloved pets. A complete range that helps to maintain the pet's natural well-being during all life stages by supporting dogs and cats during their later years

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and whilst undergoing treatment and therapy.

Friulchem operates in its production facility - exclusively dedicated to animal health - in Vivaro (Pordenone), Italy.

Suppleo.life